



*Visibility, Awareness & Recognition
for your Company*

**Marketing Opportunities
2019**

Contact Krista at the
BOMA Greater Cleveland Office to
Secure a Sponsorship Today!

Email: kmacomber@bomacleveland.org

PH: 216.575.0305

Marketing Opportunities

Build Your Brand with BOMA. Share your knowledge through various educational vehicles; place your mark in the BOMA Bulletin, on the BOMA website or in the BOMA Watch Newsletter. Then, watch your business **GO VERTICAL**.

Sponsorship	Benefits	Cost	Availability	Sponsorship	Benefits	Cost	Availability
Ask the Expert 1 per month: January-May, September & October	<ul style="list-style-type: none"> Targeted Electronic Email Invitation BOMA Staff Maintains Registration Conference Room Space/Use of A/V Equipment and Screen Breakfast & Parking for Attendees and Up to 3 Company Reps/Speakers 	\$1,000	7	BOMA Website Linked Logo	<ul style="list-style-type: none"> Company Logo on all Website Pages Logo will be Linked to Your Website or pdf Document of Your Choice Logo Cycles Through with Other Logos Logo will be Placed From Time of Payment Until 12/31/19 	\$1,500	
Commercial Real Estate Happy Hour 1 per month: January, August, December	<ul style="list-style-type: none"> Company Logo on Email Announcement/ Invitation Name Badge for Up to 4 Reps Identifying Sponsorship Specialized Signage on Appetizer Table 	\$425	6	Educational Article	<ul style="list-style-type: none"> 450 Word Educational Article on Website for 1 Month Available to BOMA Members & Nonmembers Visiting our Website Highlights Company Expertise 	\$1,000	
BOMA Watch Newsletter ¼ Page Advertisement - 1 Issue ¼ Page Advertisement - 4 Issues/Full Year	<ul style="list-style-type: none"> Mailed to Nearly 400 Real Estate Professionals in Northeast Ohio Available to Members & BOMA Nonmembers Visiting our Website Available to BOMA Members & Nonmembers Visiting Social Media 	\$250 \$800		BOMA Bulletin Linked Logo & 15 Word Byline (Delivered 1X/Month)	<ul style="list-style-type: none"> Sent to Over 400 Real Estate Professionals Once Per Month Full Color Company Logo Will Be Linked to Website or PDF Document of Your Choice Up to 15 Word Byline (Provided by Company) Will Run Under the Linked Logo 	\$200	
				Company Profile	<ul style="list-style-type: none"> Sent to Over 400 Real Estate Professionals Highlight Company Expertise Identify Product & Service Offerings Up to 100 Words Directional Link in Concurrent Bulletin 	\$750	