

B | O | M | A

Greater Cleveland

2022 Marketing and Sponsorship Program





2021 BOMA Greater Cleveland Partners

Signature

Constellation
RWK Services, Inc.

Cornerstone

Neptune Plumbing & Heating Co.

Leadership

BOAK & Sons Roofing
Cleveland Thermal LLC
H&M Landscaping
Jani-King of Cleveland, Inc.
Janitorial Services, Inc.
Ohio Paving & Construction Co., Inc
Western Specialty Contractors

A note from the Chairman

As I step into the position of Chairman of the Board of Directors at BOMA Greater Cleveland, I am excited about the opportunities that the year 2022 brings. We have spent the last two years relearning how to do business amid a global pandemic. Now as we begin to be able to safely gather again, it is time to become more engaged in our Association.

It is more important than ever to build and maintain relationships within the world of commercial real estate as we continue to navigate our new business landscape. The schedule of events for 2022 has been designed to encourage engagement, professional development, and networking opportunities for BOMA Greater Cleveland's members that fosters learning, partnerships, and development for all of us.

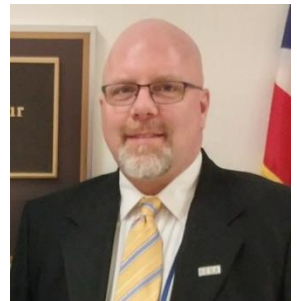
As associate members, one of the primary benefits of your BOMA membership is the ability to be visible to your current and potential customers. The items listed in this booklet are more than just signs or banners, they are opportunities to get your company name in front of our members. BOMA Staff has listened to your feedback about sponsorship opportunities and are pleased to offer more face-to-face sponsorships than ever before, keeping you top of the mind and first on the list.

The Partner Program continues to be an excellent opportunity to capitalize on the opportunities for recognition and get the most impact for your investment. The Partner Program, detailed on the next two pages, allows you the flexibility to choose options you find most beneficial to your business, while offering great opportunities available only to Partners.

I look forward to connecting with each of you in 2022!

Regards,

Kevin Ballish, RPA
Chairman
BOMA Greater Cleveland



2022 Partner Program

Partner Levels:	Partnership Value	You Pay
Signature Partner	\$30,665	\$15,000
Cornerstone Partner	\$19,440	\$10,000
Community Partner	\$13,165	\$7,500
Leadership Partner	\$7,990	\$5,000

Included in **Every** Level:

- Advance notice of BOMA sponsorship opportunities
- Preferred consideration to make presentations at BOMA meetings
- Concierge Service
- Partner designation on BOMA provided name tags at events for 2 representatives
- Right to use BOMA Greater Cleveland Partner Logo on Company Collateral
- Frequent recognition through signage and announcements at all meetings
- Recognition in all issues of BOMA Watch Newsletter
- 2 tickets to exclusive Partner Breakfast
- 2 tickets to exclusive Partner Reception
- Web link on BOMA Greater Cleveland Website to move customers to your site

	\$15,000	\$10,000	\$7,500	\$5,000
* Signature Partner recognition on all collateral for major events	X			
* Electronic copy of membership directory	X			
One 100-word company profile in BOMA bulletin	X			
* Exclusive representation by industry segment	X	X		
* VIP Seating at events	X	X		
* Waiver of Associate Membership Dues	X	X		
* Right of First Refusal to renew sponsorship level	X	X		
* Preferred consideration for next Partner level if an opening occurs		X	X	
* Partner produced ad distributed to BOMA membership	X	X	X	
Prominent ¼ Page ad in each BOMA Watch Newsletter	X	X	X	
1 Foursome at BOMA Golf Outing	X	X	X	X
Double Space at Vertical	X	X		
Space at Vertical			X	X
2 Tickets to BOMA Clambake	X	X	X	X
Special Recognition at Annual Business Meeting - includes 2 tickets	X	X	X	X
BONUS SELECTIONS <i>to be used toward additional sponsorships, marketing, and event attendance of Partner's choice</i>	\$3,000	\$2,000	\$2,000	\$500
Total Value	\$30,665	\$19,440	\$13,165	\$7,990

*Items exclusive to BOMA Partners

BOMA Greater Cleveland
MEGA Education Day

March 24, 2022
DoubleTree Downtown

Sponsorship (Number Available)	Benefits	Cost
Lunch Sponsor (2)	<ul style="list-style-type: none">• One company representative to introduce Keynote speaker or thank speaker after presentation• Company recognition in event program	\$1,000
Room Sponsor (3)	<ul style="list-style-type: none">• One company representative at entrance to room• Signage at entrance to classroom• Company recognition in event program	\$350
Bites & Brews Happy Hour Sponsor (2)	<ul style="list-style-type: none">• Company recognition on “Bites” buffet• Color logo on custom drink tickets• Company recognition in event program	\$425

Continuing Education for Ohio Real Estate Professionals will attract Property Owners and Managers to attend this full day educational seminar. Attendees will travel through three classrooms throughout the day for five sessions. All attendees will gather for lunch during the Keynote Address.

BOMA Greater Cleveland
Go-Kart Racing

April 14, 2022
Boss Pro-Kart

Sponsorship (Number Available)	Benefits	Cost
Championship Race Sponsor (1)	<ul style="list-style-type: none">• Attendance for one company representative• Participation in Trophy Ceremony• Company recognition on digital event signage throughout evening	\$250
Meal Sponsor (2)	<ul style="list-style-type: none">• Company recognition on digital event signage throughout evening• Company recognition on buffet table	\$250
Refreshment Sponsor (2)	<ul style="list-style-type: none">• Company recognition on digital event signage throughout evening• Company recognition on bar	\$250
Race Sponsor (5)	<ul style="list-style-type: none">• Company recognition on digital event signage during race• Company recognition during overhead announcements	\$100

Who is the fastest around the track? Find out at BOMA's April networking event at Boss Pro-Kart racing. Members will take over the track and compete in races while enjoying food and beverage in our private room.

BOMA Greater Cleveland

Golf Outing

July 11, 2022

Quail Hollow Country Club

Sponsorship (Number Available)	Benefits	Cost
Umbrella Sponsor (2)	<ul style="list-style-type: none">• 1-color logo on each umbrella given to golfers on one course• Top billing on event banner• 1/8 page ad in BOMA Watch Newsletter	\$2,000
Cigar Sponsor (1)	<ul style="list-style-type: none">• Company recognition on signage at cigar table• Company representative to hand out cigars to players• Lunch and dinner for one company representative	\$1,000
Putting Contest Sponsor (1)	<ul style="list-style-type: none">• Participants receive a shot glass with 1-color logo• Company recognition on event banner• 1/8 page ad in BOMA Watch Newsletter• Company recognition on website registration page	\$1,000
Hole-In-One Contest Sponsor (2)	<ul style="list-style-type: none">• Company recognition on four signs placed near Par 3 tee boxes on one course• Company recognition on event banner• Company recognition in event program	\$750

Nearly 200 BOMA members and their guests come out for our annual golf outing. Show off your company as well as your skills on the links, then mingle and enjoy dinner.

Golf Outing, continued

Sponsorship (Number Available)	Benefits	Cost
Refreshment Cart and Station Sponsor (2)	<ul style="list-style-type: none"> • 1 company representative accompanying the refreshment cart • 1 company representative at refreshment station • Company recognition on event banner, cart, and at station 	\$500
Lunch Sponsor (6)	<ul style="list-style-type: none"> • Company recognition on each boxed lunch • Company recognition at cart staging area • Company recognition in event program 	\$500
Skill Prize Sponsor (2)	<ul style="list-style-type: none"> • Company recognition on skill prize sheets place on each cart • Company recognition during awards • Company recognition in event program 	\$350
Refreshment Station Sponsor (6)	<ul style="list-style-type: none"> • 1 company representative at refreshment station • Company recognition at refreshment station • Company recognition in event program 	\$300
	<ul style="list-style-type: none"> • Additional representative at station (limit 1 per company) 	\$100

Golf Outing, continued

Sponsorship (Number Available)	Benefits	Cost
Gatorade & Water Sponsor (2)	<ul style="list-style-type: none"> • Company recognition at cart staging area • Company recognition in event program 	\$275
2 Hole Signs and Flags Sponsor	<ul style="list-style-type: none"> • Company recognition on 1 sign at tee box on <i>each</i> course • Company recognition in event program • 1 customized pin flag on <i>each</i> course • Pin flags sent to sponsor after outing 	\$275
1 Hole Sign and Flag Sponsor	<ul style="list-style-type: none"> • Company recognition at 1 sign at tee box on <i>one</i> course • Company recognition in event program • 1 customized pin flag on one course • Pin flag sent to sponsor after outing 	\$175
Ace Level Door Prize Sponsor (5)	<ul style="list-style-type: none"> • Company recognition on prize table • Company recognition on event banner • 1/8 page ad in BOMA Watch Newsletter 	\$500
Eagle Level Door Prize Sponsor (5)	<ul style="list-style-type: none"> • Company recognition on prize table • Company recognition in event program 	\$250
Birdie Level Door Prize Sponsor (5)	<ul style="list-style-type: none"> • Company recognition on prize table • Company recognition in event program 	\$100

BOMA Greater Cleveland

Vertical

September 8, 2022

Holiday Inn Rockside

Sponsorship (Number Available)	Benefits	Cost
Keynote Speaker Sponsor (1)	<ul style="list-style-type: none">• One company representative to introduce Keynote speaker or thank speaker after presentation• Two lunch tickets• Color logo on custom drink tickets• Company recognition in event program	\$2,500
Attendee Bag Sponsor (2)	<ul style="list-style-type: none">• 1-color logo on reusable bag• Company recognition in event program	\$500
Lanyard Sponsor (2)	<ul style="list-style-type: none">• 1-color logo on lanyards• Company recognition in event program	\$325

Take your business Vertical at BOMA's annual vendor show. CRE Professionals will enjoy an engaging keynote address then walk the floor of exhibiting BOMA member. Non-exhibiting associate members may not attend the trade show.

Vertical, continued

Sponsorship (Number Available)	Benefits	Cost
Gift Sponsor (1)	<ul style="list-style-type: none"> • Ticket drop box at your space • Representative draws the winning ticket • Company recognition in event program 	\$500
Gift Sponsor (4)	<ul style="list-style-type: none"> • Ticket drop box at your space • Representative draws the winning ticket • Company recognition in event program 	\$300
Gift Sponsor (5)	<ul style="list-style-type: none"> • Ticket drop box at your space • Representative draws the winning ticket • Company recognition in event program 	\$200
Gift Sponsor (5)	<ul style="list-style-type: none"> • Ticket drop box at your space • Representative draws the winning ticket • Company recognition in event program 	\$100

BOMA Greater Cleveland

Clambake

October 7, 2022

Klima Gardens

Sponsorship (Number Available)	Benefits	Cost
Cornhole Tournament Sponsor (1)	<ul style="list-style-type: none">• Company recognition on tournament bracket• Two representatives to manage tournament (includes dinner)• Company recognition on event signage• Podium recognition	\$500
Bar Sponsor (2)	<ul style="list-style-type: none">• Two dinner tickets• Company recognition on bar signage• Company recognition on event signage• Podium recognition	\$375
Meal Sponsor (2)	<ul style="list-style-type: none">• One dinner ticket• Company recognition on buffet table• Company recognition on event signage• Podium recognition	\$300
Yard Game Sponsor (3)	<ul style="list-style-type: none">• One representative to manage game play (includes dinner)• Company recognition on event signage	\$250
Door Prize Sponsor	<ul style="list-style-type: none">• Select the amount of sponsorship and BOMA Staff will shop for you• Company recognition on prize table• Podium recognition	Minimum \$25

The annual BOMA Clambake is a staple of the season! It offers delicious food, fun games, and great prizes. Join fellow members to relax and enjoy the turning of the season. There's a reason it is in its 75th year!

Marketing

Build your brand with BOMA. Our marketing opportunities allow you to use our platform to get the word out about your company and what it has to offer.

Ask the Expert

- Targeted electronic email invitation **\$750**
- BOMA Staff maintains registration
- Conference room space with use of A/V equipment and screen
- Breakfast and parking for attendees and up to 3 company representatives/speakers

Commercial Real Estate Happy Hour

- Company logo on email announcement and invitation **\$425**
- Name badge for up to 4 representatives identifying sponsorship
- Specialized signage on appetizer table

BOMA Bulletin Logo

- Monthly bulletin sent to over 400 real estate professionals **\$200**
- Full color logo linked to your website or PDF document of your choice
- Up to 15-word byline (provided by company) will run under the linked logo

BOMA Bulletin Company Profile

- Monthly bulletin sent to over 400 real estate professionals **\$750**
- Up to 100 words highlighting company expertise and identifying product and service offerings
- Directional link in bulletin to your website or PDF document of your choice

Marketing

BOMA Website Linked Logo

- Company logo on all website pages **\$1,500**
- Logo linked to your website or PDF document of your choice
- Logo cycles through with other sponsors' logos
- Logo will be placed from date of payment until 12/31/2022

BOMA Website Educational Article

- 450-word educational article on website for 1 month **\$1,000**
- Available to BOMA Members and nonmembers visiting the website
- Highlights company expertise

BOMA Watch Newsletter ¼ Page Advertisement

- Mailed to nearly 400 Real Estate professionals
- Available to BOMA Members and nonmembers visiting the website
- Available to BOMA Members and nonmembers visiting social media
- Featured in one issue **\$250**
- Featured in all 4 issues for the year **\$800**

Contact Kelleigh at the BOMA Greater Cleveland Office to secure your sponsorship today!

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Phone: 216.575.0305



Greater Cleveland

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